IT Partnership Plan

# Race Race

# Web & marketing solutions







After 8 years of continuous growth in Spain and across the world, we are still offering our clients and partners our Flat Rate service.

## Here's why...



# Through our experience, we have discovered that our clients lose between 25% and 30% of the time spent on a project in management:

analysing prices and costs, comparing budgets, submitting and adjusting proposals, revising terms and conditions and monitoring their compliance, negotiating, billing, payment management and notifications, etc.









### Your business benefits and grows.

You focus solely on production. 

- You have an assigned team that is available at all times to assist your business and prioritise tasks.
- - You save on time and resources. For the same cost as a single professional on staff, you'll have 5 at your disposal.

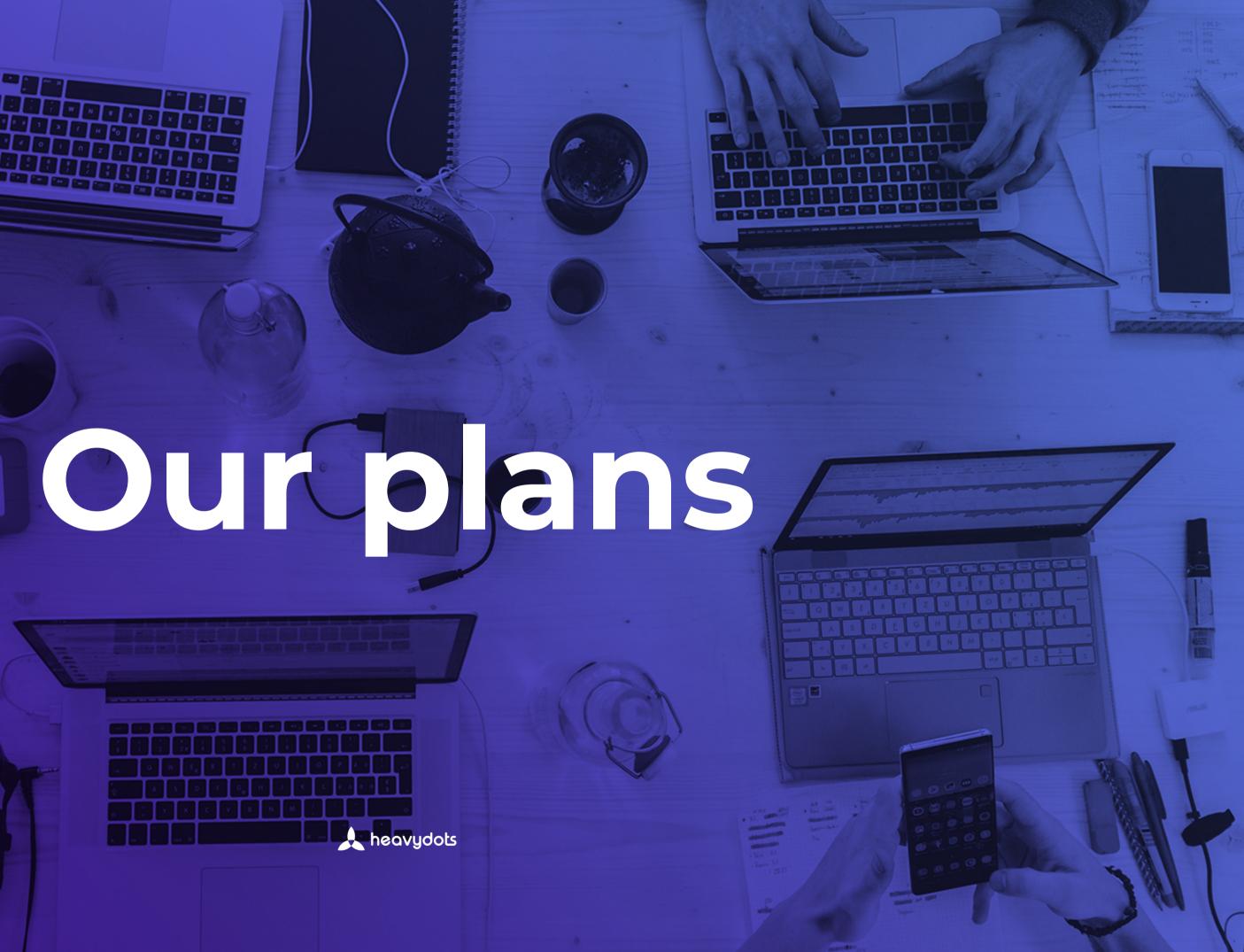


You maximise the speed of developing your products since your technological partner specialises qualitatively in your core business.



You manage and maintain digital products that are more flexible, thus improving the chances of success when working dynamically.







# Web & marketing solutions

Ideal for supporting your marketing team with websites and graphic material.

Project Manager	<ul> <li>Overall management of the project.</li> </ul>	i 3 months	6 months
• -	<ul> <li>Timeline/deadlines.</li> <li>Agile management.</li> </ul>	80 2500 hs/month €+iva	80 2460 hs/month €+iva
Developers S/SS	<ul> <li>WordPress (development, management and maintenance).</li> <li>E-commerce (WooCommerce, Magento, Prestashop).</li> <li>E-commerce ERP/DB integration.</li> </ul>	160 4920 hs/month €+iva	160 4840 hs/month €+iva
UX/UI	<ul> <li>Website design.</li> <li>App design.</li> <li>Branding.</li> <li>Ad comparison design. Coogle. Eacebeek, Instagram, LinkedIn.</li> </ul>	iii 9 months	12 months
Tester	<ul> <li>Ad campaign design. Google, Facebook, Instagram, LinkedIn.</li> <li>Prototyping.</li> <li>Testing and reports on all processes and stages of development.</li> </ul>	80 2420 hs/month €+iva	80 2380 hs/month €+iva
Social Networks	Campaigns, copy, maintenance, strategy, identity development.	160 4760 hs/month €+iva	160 4680 hs/month €+iva